



Executive Summary

Drive Times: 5, 10, 15 drive time minute radii

3342 Trickum Rd A, Woodstock, GA 30188,

Latitude: 34.09

Longitude: -84.4851

	5 drive time minute	10 drive time minute	15 drive time minute
Population			
2000 Population	10,191	63,754	188,131
2010 Population	15,511	76,482	215,993
2020 Population	19,456	88,740	247,989
2025 Population	21,301	95,796	266,115
2000-2010 Annual Rate	4.29%	1.84%	1.39%
2010-2020 Annual Rate	2.24%	1.46%	1.36%
2020-2025 Annual Rate	1.83%	1.54%	1.42%
2020 Male Population	47.9%	48.6%	48.8%
2020 Female Population	52.1%	51.4%	51.2%
2020 Median Age	38.2	39.1	39.3

In the identified area, the current year population is 247,989. In 2010, the Census count in the area was 215,993. The rate of change since 2010 was 1.36% annually. The five-year projection for the population in the area is 266,115 representing a change of 1.42% annually from 2020 to 2025. Currently, the population is 48.8% male and 51.2% female.

Median Age

The median age in this area is 38.2, compared to U.S. median age of 38.5.

Race and Ethnicity

2020 White Alone	78.6%	77.9%	76.9%
2020 Black Alone	9.5%	9.8%	10.8%
2020 American Indian/Alaska Native Alone	0.3%	0.3%	0.3%
2020 Asian Alone	5.3%	5.0%	5.6%
2020 Pacific Islander Alone	0.0%	0.0%	0.0%
2020 Other Race	3.0%	3.8%	3.3%
2020 Two or More Races	3.4%	3.3%	3.1%
2020 Hispanic Origin (Any Race)	11.4%	11.4%	9.8%

Persons of Hispanic origin represent 9.8% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 50.1 in the identified area, compared to 65.1 for the U.S. as a whole.

Households

2020 Wealth Index	121	153	165
2000 Households	3,677	21,747	64,892
2010 Households	6,251	28,082	77,754
2020 Total Households	7,853	32,814	89,541
2025 Total Households	8,599	35,478	96,140
2000-2010 Annual Rate	5.45%	2.59%	1.82%
2010-2020 Annual Rate	2.25%	1.53%	1.39%
2020-2025 Annual Rate	1.83%	1.57%	1.43%
2020 Average Household Size	2.48	2.70	2.75

The household count in this area has changed from 77,754 in 2010 to 89,541 in the current year, a change of 1.39% annually. The five-year projection of households is 96,140, a change of 1.43% annually from the current year total. Average household size is currently 2.75, compared to 2.76 in the year 2010. The number of families in the current year is 66,246 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

May 14, 2021



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Mortgage Income			
2020 Percent of Income for Mortgage	10.8%	11.8%	12.1%
Median Household Income			
2020 Median Household Income	\$83,986	\$91,473	\$95,671
2025 Median Household Income	\$91,854	\$99,661	\$102,827
2020-2025 Annual Rate	1.81%	1.73%	1.45%
Average Household Income			
2020 Average Household Income	\$103,307	\$117,829	\$122,716
2025 Average Household Income	\$113,910	\$129,412	\$135,457
2020-2025 Annual Rate	1.97%	1.89%	2.00%
Per Capita Income			
2020 Per Capita Income	\$40,841	\$43,430	\$44,496
2025 Per Capita Income	\$45,028	\$47,764	\$49,106
2020-2025 Annual Rate	1.97%	1.92%	1.99%

Households by Income

Current median household income is \$95,671 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$102,827 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$122,716 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$135,457 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$44,496 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$49,106 in five years, compared to \$37,691 for all U.S. households

Housing			
2020 Housing Affordability Index	216	200	195
2000 Total Housing Units	3,796	22,473	66,957
2000 Owner Occupied Housing Units	3,275	19,135	55,670
2000 Renter Occupied Housing Units	402	2,613	9,223
2000 Vacant Housing Units	119	725	2,064
2010 Total Housing Units	6,637	29,882	82,337
2010 Owner Occupied Housing Units	4,933	22,907	63,143
2010 Renter Occupied Housing Units	1,318	5,175	14,611
2010 Vacant Housing Units	386	1,800	4,583
2020 Total Housing Units	8,231	34,436	93,510
2020 Owner Occupied Housing Units	6,254	26,136	70,990
2020 Renter Occupied Housing Units	1,598	6,678	18,551
2020 Vacant Housing Units	378	1,622	3,969
2025 Total Housing Units	9,033	37,265	100,374
2025 Owner Occupied Housing Units	6,822	28,227	75,937
2025 Renter Occupied Housing Units	1,777	7,251	20,203
2025 Vacant Housing Units	434	1,787	4,234

Currently, 75.9% of the 93,510 housing units in the area are owner occupied; 19.8%, renter occupied; and 4.2% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 82,337 housing units in the area - 76.7% owner occupied, 17.7% renter occupied, and 5.6% vacant. The annual rate of change in housing units since 2010 is 5.82%. Median home value in the area is \$277,375, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 1.48% annually to \$298,558.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

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