

	5 drive time minute	10 drive time minute	15 drive time minute
Population			
2010 Population	7,601	87,725	344,267
2020 Population	9,354	98,146	374,178
2025 Population	9,418	99,065	383,036
2030 Population	9,270	98,639	389,488
2010-2020 Annual Rate	2.10%	1.13%	0.84%
2020-2025 Annual Rate	0.13%	0.18%	0.45%
2025-2030 Annual Rate	-0.32%	-0.09%	0.33%
2020 Male Population	45.4%	48.5%	49.0%
2020 Female Population	54.6%	51.5%	51.0%
2020 Median Age	40.6	36.1	34.3
2025 Male Population	46.5%	49.2%	49.6%
2025 Female Population	53.5%	50.8%	50.4%
2025 Median Age	41.2	37.2	35.5

In the identified area, the current year population is 383,036. In 2020, the Census count in the area was 374,178. The rate of change since 2020 was 0.45% annually. The five-year projection for the population in the area is 389,488 representing a change of 0.33% annually from 2025 to 2030. Currently, the population is 49.6% male and 50.4% female.

Median Age

The median age in this area is 35.5, compared to U.S. median age of 39.6.

Race and Ethnicity

2025 White Alone	54.8%	43.6%	33.7%
2025 Black Alone	24.4%	25.6%	31.4%
2025 American Indian/Alaska Native Alone	0.3%	0.6%	1.2%
2025 Asian Alone	8.9%	13.5%	10.9%
2025 Pacific Islander Alone	0.0%	0.0%	0.0%
2025 Other Race	3.2%	8.0%	13.5%
2025 Two or More Races	8.3%	8.7%	9.2%
2025 Hispanic Origin (Any Race)	8.4%	14.2%	22.5%

Persons of Hispanic origin represent 22.5% of the population in the identified area compared to 19.7% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 83.6 in the identified area, compared to 72.7 for the U.S. as a whole.

Households

2025 Wealth Index	151	118	92
2010 Households	3,382	35,715	135,446
2020 Households	4,217	39,714	150,264
2025 Households	4,310	40,326	154,776
2030 Households	4,256	40,230	157,984
2010-2020 Annual Rate	2.23%	1.07%	1.04%
2020-2025 Annual Rate	0.42%	0.29%	0.57%
2025-2030 Annual Rate	-0.25%	-0.05%	0.41%
2025 Average Household Size	2.16	2.44	2.44

The household count in this area has changed from 150,264 in 2020 to 154,776 in the current year, a change of 0.57% annually. The five-year projection of households is 157,984, a change of 0.41% annually from the current year total. Average household size is currently 2.44, compared to 2.46 in the year 2020. The number of families in the current year is 83,333 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2025 and 2030. Esri converted Census 2010 into 2020 geography and Census 2020 data.

	5 drive time minute	10 drive time minute	15 drive time minute
Mortgage Income			
2025 Percent of Income for Mortgage	24.4%	29.3%	33.8%
Median Household Income			
2025 Median Household Income	\$117,846	\$93,535	\$76,552
2030 Median Household Income	\$134,686	\$112,009	\$88,379
2025-2030 Annual Rate	2.71%	3.67%	2.91%
Average Household Income			
2025 Average Household Income	\$156,571	\$133,468	\$117,266
2030 Average Household Income	\$173,174	\$149,660	\$132,016
2025-2030 Annual Rate	2.04%	2.32%	2.40%
Per Capita Income			
2025 Per Capita Income	\$70,169	\$54,427	\$47,484
2030 Per Capita Income	\$77,621	\$61,178	\$53,642
2025-2030 Annual Rate	2.04%	2.37%	2.47%
GINI Index			
2025 Gini Index	44.5	46.5	49.5

Households by Income

Current median household income is \$76,552 in the area, compared to \$81,624 for all U.S. households. Median household income is projected to be \$88,379 in five years, compared to \$92,476 all U.S. households.

Current average household income is \$117,266 in this area, compared to \$116,179 for all U.S. households. Average household income is projected to be \$132,016 in five years, compared to \$128,612 for all U.S. households.

Current per capita income is \$47,484 in the area, compared to the U.S. per capita income of \$45,360. The per capita income is projected to be \$53,642 in five years, compared to \$50,744 for all U.S. households.

Housing			
2025 Housing Affordability Index	95	79	69
2010 Total Housing Units	3,637	39,362	153,065
2010 Owner Occupied Housing Units	2,266	19,842	60,735
2010 Renter Occupied Housing Units	1,116	15,873	74,711
2010 Vacant Housing Units	255	3,647	17,619
2020 Total Housing Units	4,476	42,478	163,272
2020 Owner Occupied Housing Units	2,334	20,273	63,633
2020 Renter Occupied Housing Units	1,883	19,441	86,631
2020 Vacant Housing Units	276	2,743	13,005
2025 Total Housing Units	4,571	43,131	169,375
2025 Owner Occupied Housing Units	2,491	21,415	69,084
2025 Renter Occupied Housing Units	1,819	18,911	85,692
2025 Vacant Housing Units	261	2,805	14,599
2030 Total Housing Units	4,593	43,335	172,813
2030 Owner Occupied Housing Units	2,519	21,875	71,543
2030 Renter Occupied Housing Units	1,737	18,355	86,442
2030 Vacant Housing Units	337	3,105	14,829

Socioeconomic Status Index

2025 Socioeconomic Status Index	58.1	50.1	46.2
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Currently, 40.8% of the 169,375 housing units in the area are owner occupied; 50.6%, renter occupied; and 8.6% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 9.8% are vacant. In 2020, there were 163,272 housing units in the area and 8.0% vacant housing units. The annual rate of change in housing units since 2020 is 0.70%. Median home value in the area is \$413,287, compared to a median home value of \$370,578 for the U.S. In five years, median value is projected to change by 3.27% annually to \$485,424.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2025 and 2030. Esri converted Census 2010 into 2020 geography and Census 2020 data.