

## Executive Summary

Drive Times: 5, 10, 15 drive time minute radii

6199 GA-92, Acworth, GA 30102, USA

Latitude: 34.0903

Longitude: -84.5854

	5 drive time minute	10 drive time minute	15 drive time minute
<b>Population</b>			
2010 Population	9,149	76,171	172,201
2020 Population	10,189	84,785	196,809
2024 Population	12,196	90,275	207,196
2029 Population	14,108	94,796	215,813
2010-2020 Annual Rate	1.08%	1.08%	1.34%
2020-2024 Annual Rate	4.32%	1.49%	1.22%
2024-2029 Annual Rate	2.96%	0.98%	0.82%
2020 Male Population	49.3%	49.0%	48.5%
2020 Female Population	50.7%	51.0%	51.5%
2020 Median Age	35.5	35.9	36.3
2024 Male Population	50.3%	49.9%	49.3%
2024 Female Population	49.7%	50.1%	50.7%
2024 Median Age	36.4	36.7	37.0

In the identified area, the current year population is 207,196. In 2020, the Census count in the area was 196,809. The rate of change since 2020 was 1.22% annually. The five-year projection for the population in the area is 215,813 representing a change of 0.82% annually from 2024 to 2029. Currently, the population is 49.3% male and 50.7% female.

### Median Age

The median age in this area is 37.0, compared to U.S. median age of 39.3.

### Race and Ethnicity

2024 White Alone	57.5%	60.8%	62.0%
2024 Black Alone	15.0%	16.5%	16.5%
2024 American Indian/Alaska Native Alone	0.5%	0.5%	0.5%
2024 Asian Alone	3.6%	4.2%	4.5%
2024 Pacific Islander Alone	0.0%	0.0%	0.0%
2024 Other Race	9.4%	6.3%	5.5%
2024 Two or More Races	14.0%	11.7%	11.0%
2024 Hispanic Origin (Any Race)	23.1%	15.4%	13.6%

Persons of Hispanic origin represent 13.6% of the population in the identified area compared to 19.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 67.2 in the identified area, compared to 72.5 for the U.S. as a whole.

### Households

2024 Wealth Index	75	100	102
2010 Households	3,165	26,207	62,266
2020 Households	3,706	30,209	73,195
2024 Households	4,488	32,420	77,614
2029 Households	5,233	34,263	81,634
2010-2020 Annual Rate	1.59%	1.43%	1.63%
2020-2024 Annual Rate	4.61%	1.68%	1.39%
2024-2029 Annual Rate	3.12%	1.11%	1.02%
2024 Average Household Size	2.71	2.76	2.62

The household count in this area has changed from 73,195 in 2020 to 77,614 in the current year, a change of 1.39% annually. The five-year projection of households is 81,634, a change of 1.02% annually from the current year total. Average household size is currently 2.62, compared to 2.63 in the year 2020. The number of families in the current year is 51,459 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

**Source:** U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

April 25, 2025

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<b>Mortgage Income</b>			
2024 Percent of Income for Mortgage	26.6%	23.0%	25.0%
<b>Median Household Income</b>			
2024 Median Household Income	\$80,928	\$97,718	\$94,333
2029 Median Household Income	\$90,813	\$108,667	\$107,030
2024-2029 Annual Rate	2.33%	2.15%	2.56%
<b>Average Household Income</b>			
2024 Average Household Income	\$99,345	\$117,048	\$118,701
2029 Average Household Income	\$113,782	\$134,539	\$137,126
2024-2029 Annual Rate	2.75%	2.82%	2.93%
<b>Per Capita Income</b>			
2024 Per Capita Income	\$36,533	\$42,528	\$44,845
2029 Per Capita Income	\$42,184	\$49,212	\$52,271
2024-2029 Annual Rate	2.92%	2.96%	3.11%
<b>GINI Index</b>			
2024 Gini Index	36.9	33.7	35.4
<b>Households by Income</b>			

Current median household income is \$94,333 in the area, compared to \$79,068 for all U.S. households. Median household income is projected to be \$107,030 in five years, compared to \$91,442 all U.S. households.

Current average household income is \$118,701 in this area, compared to \$113,185 for all U.S. households. Average household income is projected to be \$137,126 in five years, compared to \$130,581 for all U.S. households.

Current per capita income is \$44,845 in the area, compared to the U.S. per capita income of \$43,829. The per capita income is projected to be \$52,271 in five years, compared to \$51,203 for all U.S. households.

<b>Housing</b>			
2024 Housing Affordability Index	95	109	101
2010 Total Housing Units	3,487	28,192	67,118
2010 Owner Occupied Housing Units	1,956	19,119	44,766
2010 Renter Occupied Housing Units	1,209	7,088	17,500
2010 Vacant Housing Units	322	1,985	4,852
2020 Total Housing Units	3,892	31,767	77,431
2020 Owner Occupied Housing Units	2,283	20,914	48,083
2020 Renter Occupied Housing Units	1,423	9,295	25,112
2020 Vacant Housing Units	193	1,382	4,086
2024 Total Housing Units	4,785	33,838	81,779
2024 Owner Occupied Housing Units	2,709	22,696	52,336
2024 Renter Occupied Housing Units	1,779	9,724	25,278
2024 Vacant Housing Units	297	1,418	4,165
2029 Total Housing Units	5,517	35,708	85,833
2029 Owner Occupied Housing Units	3,084	24,261	55,614
2029 Renter Occupied Housing Units	2,149	10,002	26,020
2029 Vacant Housing Units	284	1,445	4,199
<b>Socioeconomic Status Index</b>			
2024 Socioeconomic Status Index	48.4	54.5	54.2

Currently, 64.0% of the 81,779 housing units in the area are owner occupied; 30.9%, renter occupied; and 5.1% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 10.0% are vacant. In 2020, there were 77,431 housing units in the area and 5.3% vacant housing units. The annual rate of change in housing units since 2020 is 1.29%. Median home value in the area is \$376,533, compared to a median home value of \$355,577 for the U.S. In five years, median value is projected to change by 2.46% annually to \$425,118.

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