



# Executive Summary

Drive Times: 5, 10, 15 drive time minute radii

71 Auburn Ave NE, Atlanta, GA 30303, USA

Latitude: 33.7554

Longitude: -84.3814

	5 drive time minute	10 drive time minute	15 drive time minute
<b>Population</b>			
2010 Population	26,495	182,371	467,822
2020 Population	36,833	221,920	537,818
2023 Population	38,809	233,869	557,074
2028 Population	40,948	249,740	580,323
2010-2020 Annual Rate	3.35%	1.98%	1.40%
2020-2023 Annual Rate	1.62%	1.63%	1.09%
2023-2028 Annual Rate	1.08%	1.32%	0.82%
2020 Male Population	52.3%	51.0%	49.4%
2020 Female Population	47.7%	49.0%	50.6%
2020 Median Age	29.9	31.8	33.5
2023 Male Population	53.1%	51.1%	49.8%
2023 Female Population	46.9%	48.9%	50.2%
2023 Median Age	31.2	33.3	35.0

In the identified area, the current year population is 557,074. In 2020, the Census count in the area was 537,818. The rate of change since 2020 was 1.09% annually. The five-year projection for the population in the area is 580,323 representing a change of 0.82% annually from 2023 to 2028. Currently, the population is 49.8% male and 50.2% female.

### Median Age

The median age in this area is 35.0, compared to U.S. median age of 39.1.

### Race and Ethnicity

2023 White Alone	36.0%	41.1%	37.4%
2023 Black Alone	48.5%	43.7%	46.9%
2023 American Indian/Alaska Native Alone	0.3%	0.2%	0.4%
2023 Asian Alone	6.3%	5.9%	4.9%
2023 Pacific Islander Alone	0.1%	0.1%	0.0%
2023 Other Race	2.4%	2.2%	3.6%
2023 Two or More Races	6.4%	6.8%	6.7%
2023 Hispanic Origin (Any Race)	7.1%	6.6%	8.1%

Persons of Hispanic origin represent 8.1% of the population in the identified area compared to 19.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 68.6 in the identified area, compared to 72.1 for the U.S. as a whole.

### Households

2023 Wealth Index	63	81	92
2010 Households	12,292	81,540	202,580
2020 Households	16,725	105,534	245,531
2023 Households	17,990	112,535	256,968
2028 Households	19,180	122,486	271,665
2010-2020 Annual Rate	3.13%	2.61%	1.94%
2020-2023 Annual Rate	2.27%	2.00%	1.41%
2023-2028 Annual Rate	1.29%	1.71%	1.12%
2023 Average Household Size	1.64	1.86	2.04

The household count in this area has changed from 245,531 in 2020 to 256,968 in the current year, a change of 1.41% annually. The five-year projection of households is 271,665, a change of 1.12% annually from the current year total. Average household size is currently 2.04, compared to 2.05 in the year 2020. The number of families in the current year is 104,330 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

**Source:** U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 into 2020 geography and Census 2020 data.



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<b>Mortgage Income</b>			
2023 Percent of Income for Mortgage	32.2%	32.1%	31.6%
<b>Median Household Income</b>			
2023 Median Household Income	\$69,927	\$79,772	\$77,795
2028 Median Household Income	\$85,569	\$96,112	\$92,451
2023-2028 Annual Rate	4.12%	3.80%	3.51%
<b>Average Household Income</b>			
2023 Average Household Income	\$102,842	\$120,721	\$123,411
2028 Average Household Income	\$121,685	\$141,036	\$143,012
2023-2028 Annual Rate	3.42%	3.16%	2.99%
<b>Per Capita Income</b>			
2023 Per Capita Income	\$50,067	\$58,782	\$57,218
2028 Per Capita Income	\$60,799	\$69,875	\$67,200
2023-2028 Annual Rate	3.96%	3.52%	3.27%
<b>GINI Index</b>			
2023 Gini Index	44.7	43.4	43.8

### Households by Income

Current median household income is \$77,795 in the area, compared to \$72,603 for all U.S. households. Median household income is projected to be \$92,451 in five years, compared to \$82,410 for all U.S. households

Current average household income is \$123,411 in this area, compared to \$107,008 for all U.S. households. Average household income is projected to be \$143,012 in five years, compared to \$122,048 for all U.S. households

Current per capita income is \$57,218 in the area, compared to the U.S. per capita income of \$41,310. The per capita income is projected to be \$67,200 in five years, compared to \$47,525 for all U.S. households

<b>Housing</b>			
2023 Housing Affordability Index	76	76	77
2010 Total Housing Units	15,237	100,781	245,425
2010 Owner Occupied Housing Units	3,813	32,276	90,160
2010 Renter Occupied Housing Units	8,479	49,268	112,419
2010 Vacant Housing Units	2,945	19,241	42,845
2020 Total Housing Units	18,964	119,416	277,603
2020 Owner Occupied Housing Units	4,492	38,187	100,244
2020 Renter Occupied Housing Units	12,233	67,347	145,287
2020 Vacant Housing Units	2,302	13,784	31,912
2023 Total Housing Units	20,673	127,504	290,230
2023 Owner Occupied Housing Units	5,391	43,210	113,039
2023 Renter Occupied Housing Units	12,599	69,325	143,929
2023 Vacant Housing Units	2,683	14,969	33,262
2028 Total Housing Units	21,784	137,037	305,096
2028 Owner Occupied Housing Units	5,557	44,566	116,366
2028 Renter Occupied Housing Units	13,623	77,919	155,299
2028 Vacant Housing Units	2,604	14,551	33,431

### Socioeconomic Status Index

2023 Socioeconomic Status Index	49.2	49.9	48.8
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Currently, 38.9% of the 290,230 housing units in the area are owner occupied; 49.6%, renter occupied; and 11.5% are vacant. Currently, in the U.S., 58.5% of the housing units in the area are owner occupied; 31.7% are renter occupied; and 9.8% are vacant. In 2020, there were 277,603 housing units in the area and 11.5% vacant housing units. The annual rate of change in housing units since 2020 is 1.38%. Median home value in the area is \$409,122, compared to a median home value of \$308,943 for the U.S. In five years, median value is projected to change by 2.40% annually to \$460,530.

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**Source:** U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 into 2020 geography and Census 2020 data.