



# Executive Summary

Rings: 1, 3, 5 mile radii

71 Auburn Ave NE, Atlanta, GA 30303, USA

Latitude: 33.7554  
Longitude: -84.3814

	1 mile	3 mile	5 mile
<b>Population</b>			
2010 Population	21,285	154,997	310,664
2020 Population	30,243	193,936	365,628
2023 Population	31,863	205,720	381,150
2028 Population	33,479	222,119	401,393
2010-2020 Annual Rate	3.58%	2.27%	1.64%
2020-2023 Annual Rate	1.62%	1.83%	1.29%
2023-2028 Annual Rate	0.99%	1.55%	1.04%
2020 Male Population	52.2%	52.1%	50.6%
2020 Female Population	47.8%	47.9%	49.4%
2020 Median Age	30.1	31.4	32.7
2023 Male Population	53.7%	52.1%	50.8%
2023 Female Population	46.3%	47.9%	49.2%
2023 Median Age	31.0	32.8	34.1

In the identified area, the current year population is 381,150. In 2020, the Census count in the area was 365,628. The rate of change since 2020 was 1.29% annually. The five-year projection for the population in the area is 401,393 representing a change of 1.04% annually from 2023 to 2028. Currently, the population is 50.8% male and 49.2% female.

### Median Age

The median age in this area is 34.1, compared to U.S. median age of 39.1.

### Race and Ethnicity

2023 White Alone	35.8%	44.5%	42.7%
2023 Black Alone	48.5%	39.6%	42.1%
2023 American Indian/Alaska Native Alone	0.3%	0.2%	0.3%
2023 Asian Alone	6.1%	6.5%	5.6%
2023 Pacific Islander Alone	0.1%	0.1%	0.1%
2023 Other Race	2.6%	2.1%	2.4%
2023 Two or More Races	6.6%	7.0%	6.8%
2023 Hispanic Origin (Any Race)	7.5%	6.7%	6.7%

Persons of Hispanic origin represent 6.7% of the population in the identified area compared to 19.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 67.7 in the identified area, compared to 72.1 for the U.S. as a whole.

### Households

2023 Wealth Index	66	86	95
2010 Households	9,781	69,572	135,235
2020 Households	13,580	92,093	168,076
2023 Households	14,624	99,110	177,324
2028 Households	15,523	109,320	190,057
2010-2020 Annual Rate	3.34%	2.84%	2.20%
2020-2023 Annual Rate	2.31%	2.29%	1.66%
2023-2028 Annual Rate	1.20%	1.98%	1.40%
2023 Average Household Size	1.60	1.81	1.97

The household count in this area has changed from 168,076 in 2020 to 177,324 in the current year, a change of 1.66% annually. The five-year projection of households is 190,057, a change of 1.40% annually from the current year total. Average household size is currently 1.97, compared to 1.98 in the year 2020. The number of families in the current year is 64,948 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

**Source:** U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 into 2020 geography and Census 2020 data.



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<b>Mortgage Income</b>			
2023 Percent of Income for Mortgage	30.2%	32.0%	32.7%
<b>Median Household Income</b>			
2023 Median Household Income	\$75,090	\$85,531	\$83,407
2028 Median Household Income	\$89,946	\$102,108	\$100,594
2023-2028 Annual Rate	3.68%	3.61%	3.82%
<b>Average Household Income</b>			
2023 Average Household Income	\$105,861	\$127,662	\$129,610
2028 Average Household Income	\$123,903	\$148,141	\$149,733
2023-2028 Annual Rate	3.20%	3.02%	2.93%
<b>Per Capita Income</b>			
2023 Per Capita Income	\$50,584	\$62,147	\$60,736
2028 Per Capita Income	\$60,851	\$73,506	\$71,315
2023-2028 Annual Rate	3.77%	3.41%	3.26%
<b>GINI Index</b>			
2023 Gini Index	43.8	42.2	42.8

### Households by Income

Current median household income is \$83,407 in the area, compared to \$72,603 for all U.S. households. Median household income is projected to be \$100,594 in five years, compared to \$82,410 for all U.S. households

Current average household income is \$129,610 in this area, compared to \$107,008 for all U.S. households. Average household income is projected to be \$149,733 in five years, compared to \$122,048 for all U.S. households

Current per capita income is \$60,736 in the area, compared to the U.S. per capita income of \$41,310. The per capita income is projected to be \$71,315 in five years, compared to \$47,525 for all U.S. households

<b>Housing</b>			
2023 Housing Affordability Index	81	76	74
2010 Total Housing Units	12,496	86,561	165,503
2010 Owner Occupied Housing Units	3,307	27,781	60,013
2010 Renter Occupied Housing Units	6,474	41,788	75,219
2010 Vacant Housing Units	2,715	16,989	30,268
2020 Total Housing Units	15,568	104,466	189,933
2020 Owner Occupied Housing Units	3,911	33,155	69,040
2020 Renter Occupied Housing Units	9,669	58,938	99,036
2020 Vacant Housing Units	1,932	12,454	21,822
2023 Total Housing Units	16,993	112,860	200,544
2023 Owner Occupied Housing Units	4,571	37,913	77,219
2023 Renter Occupied Housing Units	10,053	61,197	100,105
2023 Vacant Housing Units	2,369	13,750	23,220
2028 Total Housing Units	17,871	122,521	212,896
2028 Owner Occupied Housing Units	4,738	39,038	79,248
2028 Renter Occupied Housing Units	10,785	70,282	110,809
2028 Vacant Housing Units	2,348	13,201	22,839

### Socioeconomic Status Index

2023 Socioeconomic Status Index	49.9	51.8	50.8
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Currently, 38.5% of the 200,544 housing units in the area are owner occupied; 49.9%, renter occupied; and 11.6% are vacant. Currently, in the U.S., 58.5% of the housing units in the area are owner occupied; 31.7% are renter occupied; and 9.8% are vacant. In 2020, there were 189,933 housing units in the area and 11.5% vacant housing units. The annual rate of change in housing units since 2020 is 1.69%. Median home value in the area is \$454,070, compared to a median home value of \$308,943 for the U.S. In five years, median value is projected to change by 1.94% annually to \$499,877.

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**Source:** U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 into 2020 geography and Census 2020 data.