



Executive Summary

Rings: 1, 3, 5 mile radii

935 Memorial Dr SE Suite 312, Atlanta, GA

Latitude: 33.7462

Longitude: -84.3575

	1 mile	3 mile	5 mile
Population			
2010 Population	15,084	136,802	312,611
2020 Population	19,816	167,542	364,849
2023 Population	22,754	176,836	380,445
2028 Population	23,413	187,744	400,513
2010-2020 Annual Rate	2.77%	2.05%	1.56%
2020-2023 Annual Rate	4.35%	1.68%	1.30%
2023-2028 Annual Rate	0.57%	1.20%	1.03%
2020 Male Population	48.8%	51.0%	50.2%
2020 Female Population	51.2%	49.0%	49.8%
2020 Median Age	34.6	32.8	32.9
2023 Male Population	50.8%	51.2%	50.5%
2023 Female Population	49.2%	48.8%	49.5%
2023 Median Age	36.4	34.0	34.3

In the identified area, the current year population is 380,445. In 2020, the Census count in the area was 364,849. The rate of change since 2020 was 1.30% annually. The five-year projection for the population in the area is 400,513 representing a change of 1.03% annually from 2023 to 2028. Currently, the population is 50.5% male and 49.5% female.

Median Age

The median age in this area is 34.3, compared to U.S. median age of 39.1.

Race and Ethnicity

2023 White Alone	60.9%	47.5%	42.3%
2023 Black Alone	23.6%	37.8%	42.6%
2023 American Indian/Alaska Native Alone	0.1%	0.3%	0.3%
2023 Asian Alone	4.1%	4.9%	5.6%
2023 Pacific Islander Alone	0.1%	0.1%	0.1%
2023 Other Race	1.7%	2.2%	2.3%
2023 Two or More Races	9.4%	7.3%	6.9%
2023 Hispanic Origin (Any Race)	7.7%	7.0%	6.5%

Persons of Hispanic origin represent 6.5% of the population in the identified area compared to 19.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 67.6 in the identified area, compared to 72.1 for the U.S. as a whole.

Households

2023 Wealth Index	109	94	95
2010 Households	7,871	62,292	134,211
2020 Households	10,788	78,721	164,004
2023 Households	12,449	84,214	173,239
2028 Households	12,838	90,893	185,677
2010-2020 Annual Rate	3.20%	2.37%	2.03%
2020-2023 Annual Rate	4.50%	2.10%	1.70%
2023-2028 Annual Rate	0.62%	1.54%	1.40%
2023 Average Household Size	1.81	1.90	2.00

The household count in this area has changed from 164,004 in 2020 to 173,239 in the current year, a change of 1.70% annually. The five-year projection of households is 185,677, a change of 1.40% annually from the current year total. Average household size is currently 2.00, compared to 2.01 in the year 2020. The number of families in the current year is 65,346 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 into 2020 geography and Census 2020 data.



Executive Summary

Rings: 1, 3, 5 mile radii

935 Memorial Dr SE Suite 312, Atlanta, GA

Latitude: 33.7462
Longitude: -84.3575

	1 mile	3 mile	5 mile
Mortgage Income			
2023 Percent of Income for Mortgage	26.3%	31.8%	32.0%
Median Household Income			
2023 Median Household Income	\$113,009	\$89,937	\$83,386
2028 Median Household Income	\$127,036	\$105,753	\$100,886
2023-2028 Annual Rate	2.37%	3.29%	3.88%
Average Household Income			
2023 Average Household Income	\$155,324	\$133,597	\$128,821
2028 Average Household Income	\$177,306	\$154,250	\$149,384
2023-2028 Annual Rate	2.68%	2.92%	3.01%
Per Capita Income			
2023 Per Capita Income	\$84,630	\$64,567	\$59,236
2028 Per Capita Income	\$96,842	\$75,668	\$69,815
2023-2028 Annual Rate	2.73%	3.22%	3.34%
GINI Index			
2023 Gini Index	34.4	41.6	42.9

Households by Income

Current median household income is \$83,386 in the area, compared to \$72,603 for all U.S. households. Median household income is projected to be \$100,886 in five years, compared to \$82,410 for all U.S. households

Current average household income is \$128,821 in this area, compared to \$107,008 for all U.S. households. Average household income is projected to be \$149,384 in five years, compared to \$122,048 for all U.S. households

Current per capita income is \$59,236 in the area, compared to the U.S. per capita income of \$41,310. The per capita income is projected to be \$69,815 in five years, compared to \$47,525 for all U.S. households

Housing			
2023 Housing Affordability Index	92	76	76
2010 Total Housing Units	9,039	73,577	162,305
2010 Owner Occupied Housing Units	4,250	27,820	61,091
2010 Renter Occupied Housing Units	3,622	34,469	73,132
2010 Vacant Housing Units	1,168	11,285	28,094
2020 Total Housing Units	11,724	87,235	185,402
2020 Owner Occupied Housing Units	5,089	32,731	69,550
2020 Renter Occupied Housing Units	5,699	45,990	94,454
2020 Vacant Housing Units	965	8,551	21,349
2023 Total Housing Units	13,461	94,005	195,863
2023 Owner Occupied Housing Units	5,705	36,780	78,011
2023 Renter Occupied Housing Units	6,744	47,434	95,228
2023 Vacant Housing Units	1,012	9,791	22,624
2028 Total Housing Units	13,867	100,396	207,710
2028 Owner Occupied Housing Units	5,835	37,679	80,063
2028 Renter Occupied Housing Units	7,003	53,214	105,614
2028 Vacant Housing Units	1,029	9,503	22,033

Socioeconomic Status Index

2023 Socioeconomic Status Index	62.8	52.5	50.6
---------------------------------	------	------	------

Currently, 39.8% of the 195,863 housing units in the area are owner occupied; 48.6%, renter occupied; and 11.6% are vacant. Currently, in the U.S., 58.5% of the housing units in the area are owner occupied; 31.7% are renter occupied; and 9.8% are vacant. In 2020, there were 185,402 housing units in the area and 11.5% vacant housing units. The annual rate of change in housing units since 2020 is 1.70%. Median home value in the area is \$443,603, compared to a median home value of \$308,943 for the U.S. In five years, median value is projected to change by 1.94% annually to \$488,360.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 into 2020 geography and Census 2020 data.