	5 drive time minute	10 drive time minute	15 drive time minute
Population			
2010 Population	7,491	75,091	129,977
2020 Population	7,796	80,529	136,232
2025 Population	7,673	81,600	137,177
2030 Population	7,641	81,986	137,809
2010-2020 Annual Rate	0.40%	0.70%	0.47%
2020-2025 Annual Rate	-0.30%	0.25%	0.13%
2025-2030 Annual Rate	-0.08%	0.09%	0.09%
2020 Male Population	47.9%	48.0%	48.1%
2020 Female Population	52.1%	52.0%	51.9%
2020 Median Age	35.7	35.8	35.5
2025 Male Population	48.8%	48.6%	48.7%
2025 Female Population	51.2%	51.4%	51.3%
2025 Median Age	36.0	36.7	36.2

In the identified area, the current year population is 137,177. In 2020, the Census count in the area was 136,232. The rate of change since 2020 was 0.13% annually. The five-year projection for the population in the area is 137,809 representing a change of 0.09% annually from 2025 to 2030. Currently, the population is 48.7% male and 51.3% female.

Median Age

The median age in this area is 36.2, compared to U.S. median age of 39.6.

Race and Ethnicity			
2025 White Alone	42.4%	43.3%	42.3%
2025 Black Alone	1.3%	1.1%	1.1%
2025 American Indian/Alaska Native Alone	0.6%	0.7%	0.7%
2025 Asian Alone	1.2%	0.9%	0.9%
2025 Pacific Islander Alone	0.0%	0.1%	0.1%
2025 Other Race	19.1%	16.4%	16.8%
2025 Two or More Races	35.5%	37.5%	38.1%
2025 Hispanic Origin (Any Race)	88.0%	83.8%	84.7%

Persons of Hispanic origin represent 84.7% of the population in the identified area compared to 19.7% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 73.8 in the identified area, compared to 72.7 for the U.S. as a whole.

Households			
2025 Wealth Index	42	57	56
2010 Households	2,335	24,399	41,399
2020 Households	2,575	27,640	45,924
2025 Households	2,675	29,083	48,325
2030 Households	2,739	29,976	49,802
2010-2020 Annual Rate	0.98%	1.26%	1.04%
2020-2025 Annual Rate	0.73%	0.97%	0.98%
2025-2030 Annual Rate	0.47%	0.61%	0.60%
2025 Average Household Size	2.85	2.78	2.82

The household count in this area has changed from 45,924 in 2020 to 48,325 in the current year, a change of 0.98% annually. The five-year projection of households is 49,802, a change of 0.60% annually from the current year total. Average household size is currently 2.82, compared to 2.95 in the year 2020. The number of families in the current year is 34,738 in the specified area.

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	5 drive time minute	10 drive time minute	15 drive time minute
Mortgage Income			
2025 Percent of Income for Mortgage	14.6%	17.9%	17.8%
Median Household Income			
2025 Median Household Income	$48,625	$54,267	$55,517
2030 Median Household Income	$52,576	$60,526	$61,722
2025-2030 Annual Rate	1.57%	2.21%	2.14%
Average Household Income			
2025 Average Household Income	$61,169	$73,940	$74,393
2030 Average Household Income	$66,880	$81,017	$81,364
2025-2030 Annual Rate	1.80%	1.84%	1.81%
Per Capita Income			
2025 Per Capita Income	$21,748	$26,284	$26,227
2030 Per Capita Income	$24,426	$29,540	$29,424
2025-2030 Annual Rate	2.35%	2.36%	2.33%
GINI Index			
2025 Gini Index	46.2	46.3	45.9
Households by Income			

Current median household income is $55,517 in the area, compared to $81,624 for all U.S. households. Median household income is projected to be $61,722 in five years, compared to $92,476 all U.S. households.

Current average household income is $74,393 in this area, compared to $116,179 for all U.S. households. Average household income is projected to be $81,364 in five years, compared to $128,612 for all U.S. households.

Current per capita income is $26,227 in the area, compared to the U.S. per capita income of $45,360. The per capita income is projected to be $29,424 in five years, compared to $50,744 for all U.S. households.

	5 drive time minute	10 drive time minute	15 drive time minute
Housing			
2025 Housing Affordability Index	137	112	113
2010 Total Housing Units	2,716	29,252	48,478
2010 Owner Occupied Housing Units	1,507	16,485	27,931
2010 Renter Occupied Housing Units	828	7,914	13,468
2010 Vacant Housing Units	381	4,853	7,079
2020 Total Housing Units	2,878	31,973	52,601
2020 Owner Occupied Housing Units	1,548	17,281	28,938
2020 Renter Occupied Housing Units	1,027	10,359	16,986
2020 Vacant Housing Units	330	4,296	6,660
2025 Total Housing Units	2,991	33,512	55,143
2025 Owner Occupied Housing Units	1,631	18,479	30,932
2025 Renter Occupied Housing Units	1,044	10,604	17,393
2025 Vacant Housing Units	316	4,429	6,818
2030 Total Housing Units	3,063	34,500	56,778
2030 Owner Occupied Housing Units	1,731	19,615	32,871
2030 Renter Occupied Housing Units	1,008	10,361	16,931
2030 Vacant Housing Units	324	4,524	6,976
Socioeconomic Status Index			
2025 Socioeconomic Status Index	37.7	38.9	38.9

Currently, 56.1% of the 55,143 housing units in the area are owner occupied; 31.5%, renter occupied; and 12.4% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 9.8% are vacant. In 2020, there were 52,601 housing units in the area and 12.7% vacant housing units. The annual rate of change in housing units since 2020 is 0.90%. Median home value in the area is $157,529, compared to a median home value of $370,578 for the U.S. In five years, median value is projected to change by 6.73% annually to $218,187.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.
Source: U.S. Census Bureau. Esri forecasts for 2025 and 2030. Esri converted Census 2010 into 2020 geography and Census 2020 data.

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