



Executive Summary

Drive Times: 5, 10, 15 drive time minute radii

800 W Oglethorpe Hwy, Hinesville, GA

Latitude: 31.8229

Longitude: -81.5993

	5 drive time minute	10 drive time minute	15 drive time minute
Population			
2000 Population	17,089	38,910	56,354
2010 Population	17,051	41,141	58,369
2020 Population	16,605	41,704	60,843
2025 Population	16,791	42,610	62,945
2000-2010 Annual Rate	-0.02%	0.56%	0.35%
2010-2020 Annual Rate	-0.26%	0.13%	0.41%
2020-2025 Annual Rate	0.22%	0.43%	0.68%
2020 Male Population	47.1%	48.0%	48.4%
2020 Female Population	52.9%	52.0%	51.6%
2020 Median Age	30.0	30.3	28.8

In the identified area, the current year population is 60,843. In 2010, the Census count in the area was 58,369. The rate of change since 2010 was 0.41% annually. The five-year projection for the population in the area is 62,945 representing a change of 0.68% annually from 2020 to 2025. Currently, the population is 48.4% male and 51.6% female.

Median Age

The median age in this area is 30.0, compared to U.S. median age of 38.5.

Race and Ethnicity

2020 White Alone	34.8%	37.5%	42.4%
2020 Black Alone	49.9%	48.0%	43.1%
2020 American Indian/Alaska Native Alone	0.5%	0.6%	0.7%
2020 Asian Alone	3.1%	2.8%	2.6%
2020 Pacific Islander Alone	0.8%	0.7%	0.7%
2020 Other Race	4.2%	4.1%	4.1%
2020 Two or More Races	6.6%	6.3%	6.4%
2020 Hispanic Origin (Any Race)	15.3%	14.5%	14.5%

Persons of Hispanic origin represent 14.5% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 72.5 in the identified area, compared to 65.1 for the U.S. as a whole.

Households

2020 Wealth Index	40	41	42
2000 Households	6,095	12,698	17,390
2010 Households	6,449	14,616	19,981
2020 Total Households	6,373	15,262	21,440
2025 Total Households	6,475	15,671	22,297
2000-2010 Annual Rate	0.57%	1.42%	1.40%
2010-2020 Annual Rate	-0.12%	0.42%	0.69%
2020-2025 Annual Rate	0.32%	0.53%	0.79%
2020 Average Household Size	2.60	2.68	2.75

The household count in this area has changed from 19,981 in 2010 to 21,440 in the current year, a change of 0.69% annually. The five-year projection of households is 22,297, a change of 0.79% annually from the current year total. Average household size is currently 2.75, compared to 2.79 in the year 2010. The number of families in the current year is 15,965 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.



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Mortgage Income			
2020 Percent of Income for Mortgage	12.3%	12.1%	12.7%
Median Household Income			
2020 Median Household Income	\$46,683	\$49,117	\$49,659
2025 Median Household Income	\$49,141	\$51,024	\$51,619
2020-2025 Annual Rate	1.03%	0.76%	0.78%
Average Household Income			
2020 Average Household Income	\$55,701	\$58,026	\$58,510
2025 Average Household Income	\$60,467	\$63,151	\$64,206
2020-2025 Annual Rate	1.66%	1.71%	1.88%
Per Capita Income			
2020 Per Capita Income	\$21,037	\$21,480	\$20,855
2025 Per Capita Income	\$22,937	\$23,481	\$22,956
2020-2025 Annual Rate	1.74%	1.80%	1.94%

Households by Income

Current median household income is \$49,659 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$51,619 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$58,510 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$64,206 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$20,855 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$22,956 in five years, compared to \$37,691 for all U.S. households

Housing			
2020 Housing Affordability Index	172	174	170
2000 Total Housing Units	6,778	14,436	19,559
2000 Owner Occupied Housing Units	2,900	6,288	7,879
2000 Renter Occupied Housing Units	3,195	6,410	9,511
2000 Vacant Housing Units	683	1,738	2,169
2010 Total Housing Units	7,706	17,509	23,951
2010 Owner Occupied Housing Units	3,251	7,843	10,008
2010 Renter Occupied Housing Units	3,198	6,773	9,973
2010 Vacant Housing Units	1,257	2,893	3,970
2020 Total Housing Units	8,078	19,319	26,791
2020 Owner Occupied Housing Units	2,781	7,168	9,881
2020 Renter Occupied Housing Units	3,592	8,094	11,559
2020 Vacant Housing Units	1,705	4,057	5,351
2025 Total Housing Units	8,395	20,277	28,352
2025 Owner Occupied Housing Units	2,806	7,325	10,317
2025 Renter Occupied Housing Units	3,670	8,346	11,980
2025 Vacant Housing Units	1,920	4,606	6,055

Currently, 36.9% of the 26,791 housing units in the area are owner occupied; 43.1%, renter occupied; and 20.0% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 23,951 housing units in the area - 41.8% owner occupied, 41.6% renter occupied, and 16.6% vacant. The annual rate of change in housing units since 2010 is 5.11%. Median home value in the area is \$151,509, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 1.26% annually to \$161,270.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.