



# Executive Summary

Rings: 1, 3, 5 mile radii

3674 US Hwy 41, Resaca, GA 30735, USA

Latitude: 34.5965  
Longitude: -84.9472

	1 mile	3 mile	5 mile
<b>Population</b>			
2010 Population	520	4,716	14,171
2020 Population	524	4,625	14,345
2022 Population	516	4,563	14,264
2027 Population	505	4,470	14,176
2010-2020 Annual Rate	0.08%	-0.19%	0.12%
2020-2022 Annual Rate	-0.68%	-0.60%	-0.25%
2022-2027 Annual Rate	-0.43%	-0.41%	-0.12%
2022 Male Population	51.7%	51.4%	50.3%
2022 Female Population	48.3%	48.6%	49.7%
2022 Median Age	42.1	38.4	37.9

In the identified area, the current year population is 14,264. In 2020, the Census count in the area was 14,345. The rate of change since 2020 was -0.25% annually. The five-year projection for the population in the area is 14,176 representing a change of -0.12% annually from 2022 to 2027. Currently, the population is 50.3% male and 49.7% female.

### Median Age

The median age in this area is 37.9, compared to U.S. median age of 38.9.

### Race and Ethnicity

2022 White Alone	90.3%	81.7%	77.6%
2022 Black Alone	0.2%	1.8%	2.9%
2022 American Indian/Alaska Native Alone	0.4%	0.9%	0.7%
2022 Asian Alone	0.2%	0.8%	1.0%
2022 Pacific Islander Alone	0.0%	0.1%	0.1%
2022 Other Race	2.7%	6.9%	9.2%
2022 Two or More Races	6.2%	7.9%	8.6%
2022 Hispanic Origin (Any Race)	5.8%	14.6%	18.0%

Persons of Hispanic origin represent 18.0% of the population in the identified area compared to 19.0% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 56.4 in the identified area, compared to 71.6 for the U.S. as a whole.

### Households

2022 Wealth Index	80	59	51
2010 Households	203	1,568	4,803
2020 Households	212	1,583	5,022
2022 Households	210	1,566	5,015
2027 Households	206	1,540	5,005
2010-2020 Annual Rate	0.43%	0.10%	0.45%
2020-2022 Annual Rate	-0.42%	-0.48%	-0.06%
2022-2027 Annual Rate	-0.38%	-0.33%	-0.04%
2022 Average Household Size	2.46	2.83	2.76

The household count in this area has changed from 5,022 in 2020 to 5,015 in the current year, a change of -0.06% annually. The five-year projection of households is 5,005, a change of -0.04% annually from the current year total. Average household size is currently 2.76, compared to 2.77 in the year 2020. The number of families in the current year is 3,692 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.



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<b>Mortgage Income</b>			
2022 Percent of Income for Mortgage	16.1%	15.9%	14.9%
<b>Median Household Income</b>			
2022 Median Household Income	\$55,970	\$53,232	\$51,774
2027 Median Household Income	\$60,843	\$59,623	\$57,864
2022-2027 Annual Rate	1.68%	2.29%	2.25%
<b>Average Household Income</b>			
2022 Average Household Income	\$80,766	\$71,807	\$68,625
2027 Average Household Income	\$94,067	\$85,272	\$79,891
2022-2027 Annual Rate	3.10%	3.50%	3.09%
<b>Per Capita Income</b>			
2022 Per Capita Income	\$31,905	\$25,440	\$24,191
2027 Per Capita Income	\$37,290	\$30,251	\$28,253
2022-2027 Annual Rate	3.17%	3.52%	3.15%

### Households by Income

Current median household income is \$51,774 in the area, compared to \$72,414 for all U.S. households. Median household income is projected to be \$57,864 in five years, compared to \$84,445 for all U.S. households

Current average household income is \$68,625 in this area, compared to \$105,029 for all U.S. households. Average household income is projected to be \$79,891 in five years, compared to \$122,155 for all U.S. households

Current per capita income is \$24,191 in the area, compared to the U.S. per capita income of \$40,363. The per capita income is projected to be \$28,253 in five years, compared to \$47,064 for all U.S. households

<b>Housing</b>			
2022 Housing Affordability Index	150	153	163
2010 Total Housing Units	218	1,721	5,418
2010 Owner Occupied Housing Units	149	1,119	3,243
2010 Renter Occupied Housing Units	54	448	1,560
2010 Vacant Housing Units	15	153	615
2020 Total Housing Units	220	1,688	5,426
2020 Vacant Housing Units	8	105	404
2022 Total Housing Units	218	1,670	5,411
2022 Owner Occupied Housing Units	157	1,115	3,274
2022 Renter Occupied Housing Units	53	450	1,741
2022 Vacant Housing Units	8	104	396
2027 Total Housing Units	218	1,670	5,449
2027 Owner Occupied Housing Units	159	1,122	3,331
2027 Renter Occupied Housing Units	47	418	1,674
2027 Vacant Housing Units	12	130	444

Currently, 60.5% of the 5,411 housing units in the area are owner occupied; 32.2%, renter occupied; and 7.3% are vacant. Currently, in the U.S., 58.2% of the housing units in the area are owner occupied; 31.8% are renter occupied; and 10.0% are vacant. In 2020, there were 5,426 housing units in the area and 7.4% vacant housing units. The annual rate of change in housing units since 2020 is -0.12%. Median home value in the area is \$146,575, compared to a median home value of \$283,272 for the U.S. In five years, median value is projected to change by 3.59% annually to \$174,882.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.