



Executive Summary

Drive Times: 5, 10, 15 drive time minute radii

3674 US Hwy 41, Resaca, GA 30735, USA

Latitude: 34.5965

Longitude: -84.9472

	5 drive time minute	10 drive time minute	15 drive time minute
Population			
2010 Population	1,667	12,932	37,408
2020 Population	1,623	13,476	38,141
2022 Population	1,602	13,508	38,317
2027 Population	1,572	13,570	38,596
2010-2020 Annual Rate	-0.27%	0.41%	0.19%
2020-2022 Annual Rate	-0.58%	0.11%	0.20%
2022-2027 Annual Rate	-0.38%	0.09%	0.15%
2022 Male Population	51.5%	49.9%	49.9%
2022 Female Population	48.6%	50.1%	50.1%
2022 Median Age	37.9	37.4	37.1

In the identified area, the current year population is 38,317. In 2020, the Census count in the area was 38,141. The rate of change since 2020 was 0.20% annually. The five-year projection for the population in the area is 38,596 representing a change of 0.15% annually from 2022 to 2027. Currently, the population is 49.9% male and 50.1% female.

Median Age

The median age in this area is 37.1, compared to U.S. median age of 38.9.

Race and Ethnicity

2022 White Alone	79.8%	74.3%	71.2%
2022 Black Alone	2.0%	3.7%	4.2%
2022 American Indian/Alaska Native Alone	1.0%	0.8%	0.9%
2022 Asian Alone	0.7%	1.3%	1.6%
2022 Pacific Islander Alone	0.1%	0.0%	0.0%
2022 Other Race	8.0%	10.5%	12.8%
2022 Two or More Races	8.4%	9.3%	9.3%
2022 Hispanic Origin (Any Race)	16.7%	20.2%	23.4%

Persons of Hispanic origin represent 23.4% of the population in the identified area compared to 19.0% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 65.7 in the identified area, compared to 71.6 for the U.S. as a whole.

Households

2022 Wealth Index	58	46	58
2010 Households	516	4,462	13,194
2020 Households	517	4,831	13,840
2022 Households	511	4,862	13,964
2027 Households	503	4,908	14,142
2010-2020 Annual Rate	0.02%	0.80%	0.48%
2020-2022 Annual Rate	-0.52%	0.28%	0.40%
2022-2027 Annual Rate	-0.32%	0.19%	0.25%
2022 Average Household Size	3.03	2.71	2.71

The household count in this area has changed from 13,840 in 2020 to 13,964 in the current year, a change of 0.40% annually. The five-year projection of households is 14,142, a change of 0.25% annually from the current year total. Average household size is currently 2.71, compared to 2.72 in the year 2020. The number of families in the current year is 9,895 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.



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Mortgage Income			
2022 Percent of Income for Mortgage	15.5%	15.0%	17.6%
Median Household Income			
2022 Median Household Income	\$53,788	\$49,485	\$50,857
2027 Median Household Income	\$60,786	\$56,042	\$57,640
2022-2027 Annual Rate	2.48%	2.52%	2.54%
Average Household Income			
2022 Average Household Income	\$70,686	\$65,726	\$72,138
2027 Average Household Income	\$84,687	\$75,841	\$82,997
2022-2027 Annual Rate	3.68%	2.90%	2.84%
Per Capita Income			
2022 Per Capita Income	\$24,570	\$24,271	\$26,443
2027 Per Capita Income	\$29,341	\$28,127	\$30,575
2022-2027 Annual Rate	3.61%	2.99%	2.95%

Households by Income

Current median household income is \$50,857 in the area, compared to \$72,414 for all U.S. households. Median household income is projected to be \$57,640 in five years, compared to \$84,445 for all U.S. households

Current average household income is \$72,138 in this area, compared to \$105,029 for all U.S. households. Average household income is projected to be \$82,997 in five years, compared to \$122,155 for all U.S. households

Current per capita income is \$26,443 in the area, compared to the U.S. per capita income of \$40,363. The per capita income is projected to be \$30,575 in five years, compared to \$47,064 for all U.S. households

Housing			
2022 Housing Affordability Index	155	161	138
2010 Total Housing Units	559	5,167	15,003
2010 Owner Occupied Housing Units	359	2,704	8,053
2010 Renter Occupied Housing Units	157	1,758	5,142
2010 Vacant Housing Units	43	705	1,809
2020 Total Housing Units	537	5,199	14,862
2020 Vacant Housing Units	20	368	1,022
2022 Total Housing Units	531	5,221	14,978
2022 Owner Occupied Housing Units	361	2,844	8,423
2022 Renter Occupied Housing Units	150	2,018	5,541
2022 Vacant Housing Units	20	359	1,014
2027 Total Housing Units	531	5,291	15,216
2027 Owner Occupied Housing Units	368	2,956	8,651
2027 Renter Occupied Housing Units	135	1,952	5,491
2027 Vacant Housing Units	28	383	1,074

Currently, 56.2% of the 14,978 housing units in the area are owner occupied; 37.0%, renter occupied; and 6.8% are vacant. Currently, in the U.S., 58.2% of the housing units in the area are owner occupied; 31.8% are renter occupied; and 10.0% are vacant. In 2020, there were 14,862 housing units in the area and 6.9% vacant housing units. The annual rate of change in housing units since 2020 is 0.35%. Median home value in the area is \$170,034, compared to a median home value of \$283,272 for the U.S. In five years, median value is projected to change by 2.73% annually to \$194,586.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.