



Executive Summary

Rings: 1, 3, 5 mile radii

2848 E Atlanta Rd, Ellenwood, GA 30294,

Latitude: 33.6178

Longitude: -84.2438

	1 mile	3 mile	5 mile
Population			
2010 Population	2,369	33,506	113,574
2020 Population	2,411	37,047	125,485
2023 Population	2,450	37,566	126,447
2028 Population	2,424	37,390	126,823
2010-2020 Annual Rate	0.18%	1.01%	1.00%
2020-2023 Annual Rate	0.49%	0.43%	0.24%
2023-2028 Annual Rate	-0.21%	-0.09%	0.06%
2023 Male Population	48.3%	47.9%	47.6%
2023 Female Population	51.7%	52.1%	52.4%
2023 Median Age	37.1	38.3	36.5

In the identified area, the current year population is 126,447. In 2020, the Census count in the area was 125,485. The rate of change since 2020 was 0.24% annually. The five-year projection for the population in the area is 126,823 representing a change of 0.06% annually from 2023 to 2028. Currently, the population is 47.6% male and 52.4% female.

Median Age

The median age in this area is 36.5, compared to U.S. median age of 39.1.

Race and Ethnicity

2023 White Alone	14.7%	12.6%	11.4%
2023 Black Alone	73.8%	75.4%	74.3%
2023 American Indian/Alaska Native Alone	0.2%	0.4%	0.5%
2023 Asian Alone	0.9%	1.8%	3.0%
2023 Pacific Islander Alone	0.2%	0.0%	0.1%
2023 Other Race	4.9%	4.5%	5.4%
2023 Two or More Races	5.5%	5.3%	5.3%
2023 Hispanic Origin (Any Race)	9.1%	7.9%	9.4%

Persons of Hispanic origin represent 9.4% of the population in the identified area compared to 19.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 52.6 in the identified area, compared to 72.1 for the U.S. as a whole.

Households

2023 Wealth Index	56	73	63
2010 Households	793	11,544	39,677
2020 Households	805	12,768	43,814
2023 Households	816	13,057	44,408
2028 Households	810	13,100	44,889
2010-2020 Annual Rate	0.15%	1.01%	1.00%
2020-2023 Annual Rate	0.42%	0.69%	0.42%
2023-2028 Annual Rate	-0.15%	0.07%	0.22%
2023 Average Household Size	3.00	2.88	2.84

The household count in this area has changed from 43,814 in 2020 to 44,408 in the current year, a change of 0.42% annually. The five-year projection of households is 44,889, a change of 0.22% annually from the current year total. Average household size is currently 2.84, compared to 2.86 in the year 2020. The number of families in the current year is 31,651 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 data into 2020 geography.



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Mortgage Income			
2023 Percent of Income for Mortgage	21.1%	19.0%	20.4%
Median Household Income			
2023 Median Household Income	\$65,735	\$71,059	\$64,378
2028 Median Household Income	\$74,652	\$80,411	\$75,581
2023-2028 Annual Rate	2.58%	2.50%	3.26%
Average Household Income			
2023 Average Household Income	\$83,450	\$91,129	\$83,538
2028 Average Household Income	\$93,170	\$106,718	\$97,444
2023-2028 Annual Rate	2.23%	3.21%	3.13%
Per Capita Income			
2023 Per Capita Income	\$28,999	\$31,542	\$29,331
2028 Per Capita Income	\$32,600	\$37,222	\$34,480
2023-2028 Annual Rate	2.37%	3.37%	3.29%
GINI Index			
2023 Gini Index	37.9	37.5	38.2
Households by Income			
Current median household income is \$64,378 in the area, compared to \$72,603 for all U.S. households. Median household income is projected to be \$75,581 in five years, compared to \$82,410 for all U.S. households			
Current average household income is \$83,538 in this area, compared to \$107,008 for all U.S. households. Average household income is projected to be \$97,444 in five years, compared to \$122,048 for all U.S. households			
Current per capita income is \$29,331 in the area, compared to the U.S. per capita income of \$41,310. The per capita income is projected to be \$34,480 in five years, compared to \$47,525 for all U.S. households			
Housing			
2023 Housing Affordability Index	111	126	117
2010 Total Housing Units	887	12,509	43,610
2010 Owner Occupied Housing Units	582	10,019	30,611
2010 Renter Occupied Housing Units	210	1,527	9,063
2010 Vacant Housing Units	94	965	3,933
2020 Total Housing Units	853	13,270	45,964
2020 Vacant Housing Units	48	502	2,150
2023 Total Housing Units	855	13,523	46,438
2023 Owner Occupied Housing Units	436	10,480	31,747
2023 Renter Occupied Housing Units	380	2,577	12,661
2023 Vacant Housing Units	39	466	2,030
2028 Total Housing Units	860	13,595	47,136
2028 Owner Occupied Housing Units	441	10,633	32,617
2028 Renter Occupied Housing Units	368	2,467	12,272
2028 Vacant Housing Units	50	495	2,247
Socioeconomic Status Index			
2023 Socioeconomic Status Index	49.2	50.4	46.4

Currently, 68.4% of the 46,438 housing units in the area are owner occupied; 27.3%, renter occupied; and 4.4% are vacant. Currently, in the U.S., 58.5% of the housing units in the area are owner occupied; 31.7% are renter occupied; and 9.8% are vacant. In 2020, there were 45,964 housing units in the area and 4.7% vacant housing units. The annual rate of change in housing units since 2020 is 0.32%. Median home value in the area is \$218,494, compared to a median home value of \$308,943 for the U.S. In five years, median value is projected to change by 0.54% annually to \$224,508.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 data into 2020 geography.