



# Executive Summary

Drive Times: 5, 10, 15 drive time minute radii

102 Lavender Rd, Athens, GA 30606, USA

Latitude: 33.993

Longitude: -83.4369

	5 drive time minute	10 drive time minute	15 drive time minute
<b>Population</b>			
2000 Population	5,951	31,272	84,347
2010 Population	7,948	37,971	99,222
2020 Population	8,935	41,761	110,817
2025 Population	9,360	43,640	116,265
2000-2010 Annual Rate	2.94%	1.96%	1.64%
2010-2020 Annual Rate	1.15%	0.93%	1.08%
2020-2025 Annual Rate	0.93%	0.88%	0.96%
2020 Male Population	47.6%	48.3%	48.1%
2020 Female Population	52.4%	51.7%	51.9%
2020 Median Age	35.4	29.9	29.1

In the identified area, the current year population is 110,817. In 2010, the Census count in the area was 99,222. The rate of change since 2010 was 1.08% annually. The five-year projection for the population in the area is 116,265 representing a change of 0.96% annually from 2020 to 2025. Currently, the population is 48.1% male and 51.9% female.

### Median Age

The median age in this area is 35.4, compared to U.S. median age of 38.5.

### Race and Ethnicity

2020 White Alone	51.9%	56.0%	61.3%
2020 Black Alone	32.1%	31.8%	26.6%
2020 American Indian/Alaska Native Alone	0.3%	0.2%	0.3%
2020 Asian Alone	1.6%	2.1%	3.9%
2020 Pacific Islander Alone	0.0%	0.1%	0.1%
2020 Other Race	10.9%	7.1%	5.4%
2020 Two or More Races	3.1%	2.7%	2.6%
2020 Hispanic Origin (Any Race)	20.5%	13.8%	11.4%

Persons of Hispanic origin represent 11.4% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 64.3 in the identified area, compared to 65.1 for the U.S. as a whole.

### Households

2020 Wealth Index	79	58	70
2000 Households	2,322	13,050	32,069
2010 Households	2,944	15,438	37,456
2020 Total Households	3,268	17,034	42,187
2025 Total Households	3,418	17,857	44,536
2000-2010 Annual Rate	2.40%	1.69%	1.56%
2010-2020 Annual Rate	1.02%	0.96%	1.17%
2020-2025 Annual Rate	0.90%	0.95%	1.09%
2020 Average Household Size	2.73	2.38	2.39

The household count in this area has changed from 37,456 in 2010 to 42,187 in the current year, a change of 1.17% annually. The five-year projection of households is 44,536, a change of 1.09% annually from the current year total. Average household size is currently 2.39, compared to 2.41 in the year 2010. The number of families in the current year is 22,063 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.



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<b>Mortgage Income</b>			
2020 Percent of Income for Mortgage	10.5%	17.2%	18.1%
<b>Median Household Income</b>			
2020 Median Household Income	\$65,249	\$45,011	\$47,378
2025 Median Household Income	\$75,446	\$49,037	\$51,802
2020-2025 Annual Rate	2.95%	1.73%	1.80%
<b>Average Household Income</b>			
2020 Average Household Income	\$80,784	\$65,591	\$71,442
2025 Average Household Income	\$90,615	\$72,776	\$80,138
2020-2025 Annual Rate	2.32%	2.10%	2.32%
<b>Per Capita Income</b>			
2020 Per Capita Income	\$29,434	\$26,360	\$27,263
2025 Per Capita Income	\$32,975	\$29,315	\$30,730
2020-2025 Annual Rate	2.30%	2.15%	2.42%

### Households by Income

Current median household income is \$47,378 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$51,802 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$71,442 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$80,138 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$27,263 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$30,730 in five years, compared to \$37,691 for all U.S. households

<b>Housing</b>			
2020 Housing Affordability Index	217	131	125
2000 Total Housing Units	2,450	13,996	34,222
2000 Owner Occupied Housing Units	1,528	5,614	14,990
2000 Renter Occupied Housing Units	794	7,436	17,079
2000 Vacant Housing Units	128	946	2,153
2010 Total Housing Units	3,300	17,737	42,274
2010 Owner Occupied Housing Units	2,054	6,744	17,780
2010 Renter Occupied Housing Units	890	8,694	19,676
2010 Vacant Housing Units	356	2,299	4,818
2020 Total Housing Units	3,531	18,961	46,329
2020 Owner Occupied Housing Units	2,179	7,070	19,186
2020 Renter Occupied Housing Units	1,089	9,964	23,001
2020 Vacant Housing Units	263	1,927	4,142
2025 Total Housing Units	3,684	19,834	48,834
2025 Owner Occupied Housing Units	2,270	7,385	20,249
2025 Renter Occupied Housing Units	1,148	10,471	24,287
2025 Vacant Housing Units	266	1,977	4,298

Currently, 41.4% of the 46,329 housing units in the area are owner occupied; 49.6%, renter occupied; and 8.9% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 42,274 housing units in the area - 42.1% owner occupied, 46.5% renter occupied, and 11.4% vacant. The annual rate of change in housing units since 2010 is 4.15%. Median home value in the area is \$205,261, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 2.20% annually to \$228,843.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.