



Executive Summary

Drive Times: 5, 10, 15 drive time minute radii

202 E Atlanta Rd, Stockbridge, GA 30281,

Latitude: 33.5535

Longitude: -84.2327

	5 drive time minute	10 drive time minute	15 drive time minute
Population			
2000 Population	11,281	59,771	134,618
2010 Population	12,702	83,081	176,115
2020 Population	14,149	91,962	197,837
2025 Population	15,170	97,704	209,602
2000-2010 Annual Rate	1.19%	3.35%	2.72%
2010-2020 Annual Rate	1.06%	1.00%	1.14%
2020-2025 Annual Rate	1.40%	1.22%	1.16%
2020 Male Population	48.3%	47.6%	47.7%
2020 Female Population	51.7%	52.4%	52.3%
2020 Median Age	36.7	35.8	36.9

In the identified area, the current year population is 197,837. In 2010, the Census count in the area was 176,115. The rate of change since 2010 was 1.14% annually. The five-year projection for the population in the area is 209,602 representing a change of 1.16% annually from 2020 to 2025. Currently, the population is 47.7% male and 52.3% female.

Median Age

The median age in this area is 36.7, compared to U.S. median age of 38.5.

Race and Ethnicity

2020 White Alone	38.2%	24.9%	25.8%
2020 Black Alone	48.0%	62.1%	60.6%
2020 American Indian/Alaska Native Alone	0.4%	0.3%	0.3%
2020 Asian Alone	2.7%	5.0%	6.3%
2020 Pacific Islander Alone	0.1%	0.1%	0.1%
2020 Other Race	6.5%	4.4%	3.9%
2020 Two or More Races	4.1%	3.2%	3.0%
2020 Hispanic Origin (Any Race)	14.3%	9.7%	8.5%

Persons of Hispanic origin represent 8.5% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 63.0 in the identified area, compared to 65.1 for the U.S. as a whole.

Households

2020 Wealth Index	64	76	89
2000 Households	4,216	21,223	46,726
2010 Households	4,693	30,034	62,454
2020 Total Households	5,202	33,227	70,172
2025 Total Households	5,570	35,296	74,340
2000-2010 Annual Rate	1.08%	3.53%	2.94%
2010-2020 Annual Rate	1.01%	0.99%	1.14%
2020-2025 Annual Rate	1.38%	1.22%	1.16%
2020 Average Household Size	2.72	2.77	2.81

The household count in this area has changed from 62,454 in 2010 to 70,172 in the current year, a change of 1.14% annually. The five-year projection of households is 74,340, a change of 1.16% annually from the current year total. Average household size is currently 2.81, compared to 2.81 in the year 2010. The number of families in the current year is 50,915 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.



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Mortgage Income			
2020 Percent of Income for Mortgage	10.0%	10.3%	10.7%
Median Household Income			
2020 Median Household Income	\$54,745	\$62,900	\$67,004
2025 Median Household Income	\$57,745	\$67,354	\$72,329
2020-2025 Annual Rate	1.07%	1.38%	1.54%
Average Household Income			
2020 Average Household Income	\$72,401	\$80,283	\$85,688
2025 Average Household Income	\$78,896	\$87,790	\$94,178
2020-2025 Annual Rate	1.73%	1.80%	1.91%
Per Capita Income			
2020 Per Capita Income	\$26,098	\$28,980	\$30,374
2025 Per Capita Income	\$28,411	\$31,680	\$33,381
2020-2025 Annual Rate	1.71%	1.80%	1.91%

Households by Income

Current median household income is \$67,004 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$72,329 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$85,688 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$94,178 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$30,374 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$33,381 in five years, compared to \$37,691 for all U.S. households

Housing			
2020 Housing Affordability Index	224	218	210
2000 Total Housing Units	4,366	22,018	48,533
2000 Owner Occupied Housing Units	3,260	16,807	37,268
2000 Renter Occupied Housing Units	956	4,416	9,458
2000 Vacant Housing Units	150	795	1,807
2010 Total Housing Units	5,153	32,707	68,853
2010 Owner Occupied Housing Units	3,223	20,520	45,465
2010 Renter Occupied Housing Units	1,470	9,514	16,989
2010 Vacant Housing Units	460	2,673	6,399
2020 Total Housing Units	5,734	35,555	75,540
2020 Owner Occupied Housing Units	3,107	21,545	49,020
2020 Renter Occupied Housing Units	2,095	11,682	21,152
2020 Vacant Housing Units	532	2,328	5,368
2025 Total Housing Units	6,207	37,972	80,286
2025 Owner Occupied Housing Units	3,339	23,020	52,012
2025 Renter Occupied Housing Units	2,231	12,276	22,328
2025 Vacant Housing Units	637	2,676	5,946

Currently, 64.9% of the 75,540 housing units in the area are owner occupied; 28.0%, renter occupied; and 7.1% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 68,853 housing units in the area - 66.0% owner occupied, 24.7% renter occupied, and 9.3% vacant. The annual rate of change in housing units since 2010 is 4.21%. Median home value in the area is \$170,904, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 1.47% annually to \$183,870.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.