



Executive Summary

Rings: 1, 3, 5 mile radii

1112 Alpharetta St, Roswell, GA 30075,

Latitude: 34.029

Longitude: -84.3574

	1 mile	3 mile	5 mile
Population			
2000 Population	6,969	61,326	161,440
2010 Population	7,345	67,362	174,874
2020 Population	8,804	75,345	192,733
2025 Population	9,498	79,780	202,509
2000-2010 Annual Rate	0.53%	0.94%	0.80%
2010-2020 Annual Rate	1.78%	1.10%	0.95%
2020-2025 Annual Rate	1.53%	1.15%	0.99%
2020 Male Population	49.4%	49.2%	48.8%
2020 Female Population	50.6%	50.8%	51.2%
2020 Median Age	42.7	36.8	38.9

In the identified area, the current year population is 192,733. In 2010, the Census count in the area was 174,874. The rate of change since 2010 was 0.95% annually. The five-year projection for the population in the area is 202,509 representing a change of 0.99% annually from 2020 to 2025. Currently, the population is 48.8% male and 51.2% female.

Median Age

The median age in this area is 42.7, compared to U.S. median age of 38.5.

Race and Ethnicity

2020 White Alone	71.3%	63.3%	68.4%
2020 Black Alone	10.5%	18.2%	15.5%
2020 American Indian/Alaska Native Alone	0.2%	0.4%	0.2%
2020 Asian Alone	4.8%	6.0%	7.8%
2020 Pacific Islander Alone	0.1%	0.1%	0.0%
2020 Other Race	9.9%	8.6%	4.8%
2020 Two or More Races	3.2%	3.5%	3.2%
2020 Hispanic Origin (Any Race)	18.0%	20.1%	11.8%

Persons of Hispanic origin represent 11.8% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 60.5 in the identified area, compared to 65.1 for the U.S. as a whole.

Households

2020 Wealth Index	202	147	195
2000 Households	2,699	24,188	62,421
2010 Households	3,026	26,758	68,862
2020 Total Households	3,611	29,689	75,510
2025 Total Households	3,895	31,385	79,236
2000-2010 Annual Rate	1.15%	1.01%	0.99%
2010-2020 Annual Rate	1.74%	1.02%	0.90%
2020-2025 Annual Rate	1.53%	1.12%	0.97%
2020 Average Household Size	2.39	2.52	2.54

The household count in this area has changed from 68,862 in 2010 to 75,510 in the current year, a change of 0.90% annually. The five-year projection of households is 79,236, a change of 0.97% annually from the current year total. Average household size is currently 2.54, compared to 2.53 in the year 2010. The number of families in the current year is 50,293 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.



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Mortgage Income			
2020 Percent of Income for Mortgage	14.5%	18.5%	16.8%
Median Household Income			
2020 Median Household Income	\$106,515	\$80,589	\$100,948
2025 Median Household Income	\$115,381	\$88,405	\$108,395
2020-2025 Annual Rate	1.61%	1.87%	1.43%
Average Household Income			
2020 Average Household Income	\$144,770	\$118,191	\$142,260
2025 Average Household Income	\$160,350	\$131,308	\$157,793
2020-2025 Annual Rate	2.07%	2.13%	2.09%
Per Capita Income			
2020 Per Capita Income	\$58,177	\$46,834	\$55,689
2025 Per Capita Income	\$64,452	\$51,953	\$61,681
2020-2025 Annual Rate	2.07%	2.10%	2.06%

Households by Income

Current median household income is \$100,948 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$108,395 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$142,260 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$157,793 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$55,689 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$61,681 in five years, compared to \$37,691 for all U.S. households

Housing			
2020 Housing Affordability Index	157	124	136
2000 Total Housing Units	2,865	25,273	64,974
2000 Owner Occupied Housing Units	1,964	13,309	40,168
2000 Renter Occupied Housing Units	736	10,879	22,253
2000 Vacant Housing Units	165	1,085	2,553
2010 Total Housing Units	3,399	29,019	73,553
2010 Owner Occupied Housing Units	2,264	14,633	43,962
2010 Renter Occupied Housing Units	762	12,125	24,900
2010 Vacant Housing Units	373	2,261	4,691
2020 Total Housing Units	3,882	31,370	78,753
2020 Owner Occupied Housing Units	2,498	16,296	48,415
2020 Renter Occupied Housing Units	1,113	13,393	27,095
2020 Vacant Housing Units	271	1,681	3,243
2025 Total Housing Units	4,174	33,064	82,420
2025 Owner Occupied Housing Units	2,678	17,062	50,463
2025 Renter Occupied Housing Units	1,216	14,322	28,774
2025 Vacant Housing Units	279	1,679	3,184

Currently, 61.5% of the 78,753 housing units in the area are owner occupied; 34.4%, renter occupied; and 4.1% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 73,553 housing units in the area - 59.8% owner occupied, 33.9% renter occupied, and 6.4% vacant. The annual rate of change in housing units since 2010 is 3.08%. Median home value in the area is \$407,059, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 1.36% annually to \$435,495.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.