



Executive Summary

Rings: 1, 3, 5 mile radii

6103 Hickory Flat Hwy, Canton, GA 30115,

Latitude: 34.1779

Longitude: -84.4231

	1 mile	3 mile	5 mile
Population			
2000 Population	486	9,517	34,100
2010 Population	1,096	16,855	52,249
2020 Population	1,924	23,619	64,522
2025 Population	2,132	25,899	71,022
2000-2010 Annual Rate	8.47%	5.88%	4.36%
2010-2020 Annual Rate	5.64%	3.35%	2.08%
2020-2025 Annual Rate	2.07%	1.86%	1.94%
2020 Male Population	48.4%	48.8%	49.6%
2020 Female Population	51.6%	51.2%	50.4%
2020 Median Age	38.1	37.9	38.3

In the identified area, the current year population is 64,522. In 2010, the Census count in the area was 52,249. The rate of change since 2010 was 2.08% annually. The five-year projection for the population in the area is 71,022 representing a change of 1.94% annually from 2020 to 2025. Currently, the population is 49.6% male and 50.4% female.

Median Age

The median age in this area is 38.1, compared to U.S. median age of 38.5.

Race and Ethnicity

2020 White Alone	90.0%	88.3%	86.7%
2020 Black Alone	4.3%	4.8%	5.4%
2020 American Indian/Alaska Native Alone	0.5%	0.3%	0.3%
2020 Asian Alone	1.4%	1.8%	1.7%
2020 Pacific Islander Alone	0.0%	0.0%	0.0%
2020 Other Race	1.7%	2.4%	3.4%
2020 Two or More Races	2.2%	2.3%	2.5%
2020 Hispanic Origin (Any Race)	6.1%	7.4%	9.4%

Persons of Hispanic origin represent 9.4% of the population in the identified area compared to 18.8% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 37.3 in the identified area, compared to 65.1 for the U.S. as a whole.

Households

2020 Wealth Index	168	170	153
2000 Households	168	3,247	11,654
2010 Households	368	5,662	17,783
2020 Total Households	646	7,899	21,724
2025 Total Households	714	8,649	23,855
2000-2010 Annual Rate	8.16%	5.72%	4.32%
2010-2020 Annual Rate	5.64%	3.30%	1.97%
2020-2025 Annual Rate	2.02%	1.83%	1.89%
2020 Average Household Size	2.98	2.99	2.94

The household count in this area has changed from 17,783 in 2010 to 21,724 in the current year, a change of 1.97% annually. The five-year projection of households is 23,855, a change of 1.89% annually from the current year total. Average household size is currently 2.94, compared to 2.91 in the year 2010. The number of families in the current year is 17,518 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.

March 08, 2021



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Mortgage Income			
2020 Percent of Income for Mortgage	11.8%	12.1%	12.7%
Median Household Income			
2020 Median Household Income	\$108,860	\$104,781	\$95,017
2025 Median Household Income	\$113,343	\$110,277	\$102,683
2020-2025 Annual Rate	0.81%	1.03%	1.56%
Average Household Income			
2020 Average Household Income	\$127,088	\$126,444	\$119,048
2025 Average Household Income	\$141,422	\$141,387	\$132,614
2020-2025 Annual Rate	2.16%	2.26%	2.18%
Per Capita Income			
2020 Per Capita Income	\$42,534	\$42,065	\$40,270
2025 Per Capita Income	\$47,234	\$46,968	\$44,770
2020-2025 Annual Rate	2.12%	2.23%	2.14%

Households by Income

Current median household income is \$95,017 in the area, compared to \$62,203 for all U.S. households. Median household income is projected to be \$102,683 in five years, compared to \$67,325 for all U.S. households

Current average household income is \$119,048 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$132,614 in five years, compared to \$99,510 for all U.S. households

Current per capita income is \$40,270 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$44,770 in five years, compared to \$37,691 for all U.S. households

Housing			
2020 Housing Affordability Index	200	196	187
2000 Total Housing Units	181	3,384	12,020
2000 Owner Occupied Housing Units	152	2,941	10,144
2000 Renter Occupied Housing Units	16	307	1,510
2000 Vacant Housing Units	13	136	366
2010 Total Housing Units	393	5,991	18,994
2010 Owner Occupied Housing Units	336	5,118	15,029
2010 Renter Occupied Housing Units	32	544	2,754
2010 Vacant Housing Units	25	329	1,211
2020 Total Housing Units	667	8,265	23,139
2020 Owner Occupied Housing Units	606	7,251	18,242
2020 Renter Occupied Housing Units	40	648	3,482
2020 Vacant Housing Units	21	366	1,415
2025 Total Housing Units	734	9,033	25,394
2025 Owner Occupied Housing Units	671	7,947	19,907
2025 Renter Occupied Housing Units	42	702	3,948
2025 Vacant Housing Units	20	384	1,539

Currently, 78.8% of the 23,139 housing units in the area are owner occupied; 15.0%, renter occupied; and 6.1% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 18,994 housing units in the area - 79.1% owner occupied, 14.5% renter occupied, and 6.4% vacant. The annual rate of change in housing units since 2010 is 9.17%. Median home value in the area is \$288,362, compared to a median home value of \$235,127 for the U.S. In five years, median value is projected to change by 1.57% annually to \$311,796.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025. Esri converted Census 2000 data into 2010 geography.